



## **Board of Directors Meeting**

**Wednesday, August 1, 2018**

**2:00 P.M. Board Convenes**

**Kerman Community Center  
15101 W. Kearney Blvd.  
Kerman CA, 93630**

### **Minutes**

#### **1. CALL TO ORDER**

The Meeting was called to order at 2:05 pm.

#### **Directors Present:**

Matt Abercrombie - Chaired  
Brian Pacheco  
Jeevan Singh  
Jerry Rai

#### **Directors Absent:**

Don Cameron

#### **2. PUBLIC COMMENT**

There was no public comment.

#### **3. CONSIDER APPROVAL OF MINUTES**

- A. The Board will review and approve minutes for the meetings listed below. This is an action item.
  - i. July 11, 2018 Regular Meeting Minutes

Action – Approve the minutes of the July 11, 2018 Board of Directors meeting

Singh / Rai Motion Unanimously Approved

#### 4. FINANCIAL

- A. The Board will review and authorize payment of bills. This is an action item.

Mr. Shilling provided an update on the quarterly financial statements along with the pending payments. MAGSA will pay all of last fiscal year invoices and then wait to pay current fiscal year invoices until after the first tax assessments are received in January or February 2019.

Action – Approve the bills and accept the financial statement.

Singh / Rai Motion Unanimously Approved

#### 5. POLICIES

- A. The Board will receive a report regarding the following policies:

i. MAGSA Bylaws

Ms. Krattiger presented a report of the MAGSA bylaws policy. They are draft documents and open to change. Paul Toste noted a correction on Page 7 – 9B should read “5 members”

Paul Toste addressed the Board about his concern that the representation on the Board should be proportionate to the acres in MAGSA. Currently RCWD has 44% of the area with 2 seats on the Board, MVWD has 10% of the area with 1 seat on the Board, and the white area has 46% of the area with 1 seat on the Board.

Ms. Krattiger noted that the bylaws cannot supersede the JPA. Any changes to the representation on the Board of Directors would require an amendment to the JPA. If a new District forms in the GSA, the JPA would need to be amended.

Mr. Pacheco noted we could wait to amend the Bylaws until Board and legal counsel have reviewed the documents.

ii. MAGSA Ethics Policy

Ms. Krattiger described the Ethics Policy and reviewed it with the Board of Directors. The Directors will review the policy and provide comments to Ms. Krattiger.

iii. MAGSA Conflict of Interest Code

Ms. Krattiger described the Conflict of Interest Code and reviewed it with the Board of Directors. The Directors will review the policy and provide comments to Ms. Krattiger.

- B. The Board will receive a report on a proposed well ordinance.

This item was tabled until next month.

**6. MAGSA CHAIR AND VICE-CHAIR**

- A. The Board will appoint the chair and vice chair. This is an action item.

Action – Motion to keep Mr. Cameron as Chair and Mr. Abercrombie as Vice-Chair

Rai / Pacheco                      Motion unanimously Approved

**7. KRWA MEMBERSHIP**

- A. The Board will receive a report on KRWA membership. This is a possible action item.

This item was tabled until next month.

**8. DIRECTORS REPORTS**

- A. Each Director will have the opportunity to report on meetings and other events attended during the prior month on behalf of the McMullin Area Groundwater Sustainability Agency (MAGSA). No action is necessary.

- i. Report from County of Fresno

Mr. Jimenez reported on the Kings Basin Coordination meeting. There is still disagreement for each GSA’s overdraft numbers. There is no timeline to resolve the differences.

- ii. Report from Raisin City WD

Mr. Rai reported that Raisin City WD approved funding for McMullin Recharge project. They approved entering into agreement for \$7M grant.

- iii. Report from Mid-Valley WD

No report

**9. GROUNDWATER SUSTAINABILITY PLAN**

- A. The Board will receive an update on the GSP preparation. No action is necessary.

Ms. Groundwater gave an update on the GSP preparation.. P&P is working on the Sustainable Management Criteria chapter and the Programs and Management Actions chapter.

- B. The Board will receive an update on the Kings Subbasin Coordination Effort. No action is necessary.

Mr. Rai reported that MAGSA gave conditional support for alternative 4B, in spirit of moving coordinated effort forward. MAGSA wants to develop a framework for purchasing water from regional partners.

## **10. TECHNICAL SERVICES**

- A. The Board will receive a report from Provost & Pritchard Consulting Group for a grant provided by DWR for technical services. This is an action item.

Ms. Groundwater gave an update on the DWR Technical Support Services grant. She described the program and what the grant will pay for. An agreement is required with DWR to share the data that is collected as part of this grant which would make the data public.

Action – motion to support moving forward with the grant

Rai / Singh                      Motion unanimously Approved

## **11. AD HOC COMMITTEES**

- A. The Board will hear reports from the following Ad-Hoc committees:
- i. Technical Advisory

Ms. Groundwater reported that to date draft Plan Area, Groundwater Conditions and Hydrogeologic Concept Model chapters have been submitted for the Technical Committee review. Currently P&P is working on the Sustainable Management Criteria, and the Programs and Management Actions chapter.

- ii. Budget & Audit (no report)

No Report

- iii. Outreach

Ms. Quist gave an update on Outreach. Three individuals were added to the email distribution list. Eight Letters of support for the grant application were received, bringing the total to over 30. See attached report from Ms. Quist.

An Ad Hoc Outreach Committee meeting is scheduled for August 7, 2018.

- iv. Human Resources

Mr. Hopkins gave an update on the search for a General Manager. The General Manager position has been posted on the ACWA website. Three applications have been received.

The plan is to have the HR committee make initial interviews and then report a recommendation to the Board.

v. White Area Stakeholders

Mr. Abercrombie reported that the White Area stakeholders will try to meet again before the next technical meeting.

- B. The Board will consider additional Ad-Hoc committees. This is an action item.

No action taken.

**12. UPCOMING MEETINGS**

- A. The next meeting is scheduled for September 5, 2018

**13. CLOSED SESSION**

- A. Conference with Legal Counsel – Potential exposure to litigation pursuant to Government Code Section 54956.9.

At 2:50 pm Vice-Chairman Abercrombie announced that the Board would convene in the scheduled closed session to confer with its Counsel regarding potential exposure to litigation. Ms. Krattiger was present for the discussion.

**14. REPORT ON CLOSED SESSION**

- A. The Board President will report on actions taken during Closed Session.

At 3:17 pm the meeting returned to open session. Upon returning to the open session, Vice-Chairman Abercrombie reported there was nothing to report.

**15. ADJOURNMENT**

The meeting was adjourned at 3:18 pm.

APPROVED:

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Matt Abercrombie, Vice Chairman



McMullin Area  
Groundwater Sustainability Agency

## Stakeholder Outreach Report August 1, 2018

### Stakeholder Communication

#### Email

##### July E-Updates

	Date	Messaging/Topic	Reach/Quantity	Open Rate	CT Rate
<b>EMAIL</b>	7/9/18	Agenda Packet	119	57%	41%
	7/12/18	Seeking Landowner Letters of Support for Grant Application	122	64%	32%
	7/23/18	Latest News from McMullin Area - Groundwater Credit System, Grant Application Submitted	130	66%	33%
<b>Average</b>				<b>62%</b>	<b>35%</b>

##### July Interested Persons List Update

IP List	# on list beginning of month	# in list end of month	Percent Growth
	122	131	7%

### Digital Statistics – July 2018

#### Website

##### Total Website visits

	Reporting Date	Total Web Traffic
<b>WEBSITE Traffic</b>	7/2-7/8	73
	7/9-7/15	217
	7/16-7/22	149
	7/23-7/29	243
<b>Total/Summary</b>		682

##### Top Website Pages Visited

Top 5 pages	
Home	172
Prop 218 Page	64
Documents	54
Grant Support Letter Form	54
News	43

## Grant Support Letter Campaign

- Online letter form with digital signature capture – 8 letters received via online form
- Over 30 letters of support received

The screenshot shows the McMullin Area Groundwater Sustainability Agency website. The main content area is titled "Grant Support Letter Form". It includes instructions for filling out the form, a deadline of Monday, July 16th at 12:00 pm, and a note that a signature is required. Below the instructions is a sample letter of support from Don Cameron, Chair of the Board of Directors. The letter expresses support for the District's proposed grant application for a Water Marketing Strategy Study through the United States Bureau of Reclamation. The letter also mentions concerns about local water supply and the need for water transfers to preserve agricultural production. The letter is signed "Sincerely," and includes a "Clear" button. Below the letter are fields for "Full Name (required)", "Address (required)", and "City, State, Zip". A "SUBMIT" button is located below these fields. At the bottom of the form, there is a note about downloading and emailing sample letters if there are trouble signing or submitting the form. The note states: "If you have trouble signing or submitting the above form you can download and email one of the sample letters below. You may use these letters as guidelines for writing your own letter, or you can simply edit one of the documents by adding the date and your signature. Please email your letter to rhopkins@ppeng.com no later than Monday, July 16, at 12:00 pm. (A signature is required. This may require that you: print, sign, scan, and email the letter)." Below this note are links for "Sample Letter 1" and "Sample Letter 2".

**McMullin Area**  
Groundwater Sustainability Agency

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GROUNDWATER SUSTAINABILITY PLAN  
PROP 218 GROUNDWATER FEE  
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### Grant Support Letter Form

Home / Grant Support Letter Form

Fill out the letter form below to indicate your support for the USBR Grant for a Water Marketing Strategy Study. Check our latest post for information regarding the grant: [click here](#)

Letters of support are due by Monday, July 16th at 12:00 pm.

Please note: the box below "Sincerely" is a signature box. Sign using your mouse (desktop/laptop) or finger (tablet/phone). Signature is required.

07/16/2018

(select date above)

Don Cameron, Chair of the Board of Directors  
McMullin Area Groundwater Sustainability Agency  
266 W. Cromwell Avenue  
Fresno, California 93711

Subject: McMullin Area GSA, Letter of Support for USBR Water Marketing Strategy Grant

Dear Mr. Cameron:

I would like to express my support for the District's proposed grant application for a Water Marketing Strategy Study through the United States Bureau of Reclamation.

As a local landowner, I have significant concerns over the local water supply and our ability to manage our groundwater sustainably. Water transfers will be necessary to preserve agricultural production in the area. I support the proposed study and its effort to identify the feasibility of future water transfers. The proposed Groundwater Credit System will also provide additional supplies and flexibility to many growers in the area. Please accept my full support for the application.

Sincerely,

Clear

(signature above)

Full Name (required)

Address (required)

City, State, Zip

SUBMIT

If you have trouble signing or submitting the above form you can download and email one of the sample letters below. You may use these letters as guidelines for writing your own letter, or you can simply edit one of the documents by adding the date and your signature. Please email your letter to [rhopkins@ppeng.com](mailto:rhopkins@ppeng.com) no later than Monday, July 16, at 12:00 pm. (A signature is required. This may require that you: print, sign, scan, and email the letter).

Sample Letter 1

Sample Letter 2

**NOTICES**

- Board Meeting August 1 at 2:00 pm July 15, 2018
- Board Meeting July 13 at 2:00 pm June 27, 2018
- Board Meeting/Public Hearing June 6 at 2:00 pm June 1, 2018
- Board Meeting May 2 at 2:00 pm April 25, 2018

See All Notices

**UPCOMING EVENTS**

There are no events at this time.

**DOCUMENTS**

- August 1, 2018 Board Agenda (105 KB)
- July 11, 2018 Board Agenda (1 MB)
- June 6 Board Meeting/Public Hearing Agenda (211 KB)
- May 2 Board Meeting Agenda (41 KB)

See All Documents

**MCMULLIN AREA GSA SEATS**

Seat 1  
County of Fresno

Seat 2  
Folsom City Water District

Seat 3  
Rehoboth City Water District

Seat 4  
MHA Valley Water District

Seat 5  
County Appointed Landowner

## **YouTube Channel**

- June 2017 Landowners Meeting video, 152 views.
- McMullin Area Prop 218 Workshop video, 17 views

## Upcoming Outreach

- Ad Hoc Outreach Committee meeting Tuesday, August 7<sup>th</sup>
- GSP Stakeholder Outreach draft plan





**LANDOWNER,**

The McMullin Area GSA needs **YOUR** support to include in the grant application for a Water Marketing Strategy Study. It will only take a few minutes to submit a letter of support. Letters are **due Monday, July 16 at 12:00 pm.**

MAGSA is seeking landowners that would like to write a letter of support to include in the grant application to the United States Bureau of Reclamation for a Water Marketing Strategy Study. **Letters of support from landowners like you are crucial for a strong grant application.**

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**3 WAYS TO SUBMIT A LETTER OF SUPPORT:**

- |   |   |
|---|---|
| 1 | <p>Fill out and submit this form via our website by clicking below:</p> <p><a href="#">Support Letter Form</a></p>  |
| 2 | <p>Fill out this sample letter PDF, sign, and email to <a href="mailto:rhopkins@ppeng.com">rhopkins@ppeng.com</a></p> <p><a href="#">Sample Letter PDF</a></p>  |
| 3 | <p>Write a letter of support utilizing these sample letters as a guide, and email to <a href="mailto:rhopkins@ppeng.com">rhopkins@ppeng.com</a></p> <p><a href="#">Sample Letter 1</a></p> <p><a href="#">Sample Letter 2</a></p> |

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For more information about what the Study will include, click the link below:

[Grant Information](#)

**If you have any questions or comments regarding the grant, please contact Randy Hopkins at 559-326-1100 or at [Rhopkins@ppeng.com](mailto:Rhopkins@ppeng.com)**



## McMullin Area Groundwater Sustainability Agency

### Groundwater Credit System Explored as Potential GSP Program

At the July 11th Board meeting, the GSA's technical consultants, [Provost & Pritchard](#), discussed the mechanics of a Groundwater Credit System and its potential benefits. The program would grant landowners flexibility to keep, trade, or sell allocated groundwater credits, creating economic incentive for efficient water use and increasing water reliability across the GSA. *Click below to read more.*

[Read More](#)

### McMullin Area GSA Submits Grant Application for Water Marketing Strategy Study and Groundwater Credit System

The McMullin Area GSA submitted a grant application to the US Bureau of Reclamation for a Water Marketing Strategy Study. The Study will involve a Water Marketing Study and development of a Groundwater Credit System.

**Over 30 support letters were received from landowners in the McMullin Area GSA!** Thank you for indicating support for programs that would improve water reliability and flexibility, reduce dependency on groundwater, and reduce future water conflicts.

### Board Meeting

The next Board Meeting is scheduled for:

**August 1, 2018 2:00 pm**

**Kerman Community Center**

**15101 W. Kearney Blvd., Kerman, CA 93630**

To access the latest news, check notices, or review resources, please visit our site.

[Visit our Website](#)

MAGSA | [McMullinArea.org](#) | [contact us](#)



## Groundwater Credit System would bring economic benefit to landowners, while increasing overall water use efficiency

[Home](#) / [News](#) / Groundwater Credit System would bring economic benefit to landowners, while increasing overall water use efficiency

The McMullin Area GSA submitted an application for a grant from the US Bureau of Reclamation to conduct a Water Marketing Strategy Study and Groundwater Credit System. At the July 11th Board Meeting the GSA's technical consultants Provost&Pritchard discussed the mechanics of a groundwater credit system and its potential benefits for landowners.

While a water marketing program would entail a proactive strategy for bringing surface water into the area, a groundwater credit system focuses on allocating groundwater resources among landowners within the GSA. The two concepts work hand-in-hand, as any additional surface water brought into the GSA offsets groundwater use whether used directly or for recharge.

Under a groundwater credit system landowners would be given a groundwater allocation based on acreage to either keep, trade, or sell to other landowners within the GSA. Under the credit system, a landowner could choose to convert a portion of their land for utilization that decreases their water demand, such as grazing or solar, resulting in surplus groundwater to trade or sell. On the supply side, surface water acquisition could be used to offset groundwater dependence allowing landowners to conserve a portion of their groundwater credit to trade.

Because of the economic benefit attached to unused groundwater under a credit system, landowners are incentivized to practice sustainable water management. With higher efficiency in water use across the GSA, there is potential for improved water reliability and increased flexibility in grower operations. A water marketing and groundwater credit system would work in tandem to bring long-term sustainability benefits while offsetting the potential burden of sustainable groundwater management experienced by landowners.

This is one of the programs the McMullin Area GSA Board is investigating to include in the Groundwater Sustainability Plan. The program aligns with the Board's goal of integrating flexibility into compliance on behalf of the landowners they represent.

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