



July 2026 Stakeholder Outreach Report

DIGITAL/ONLINE

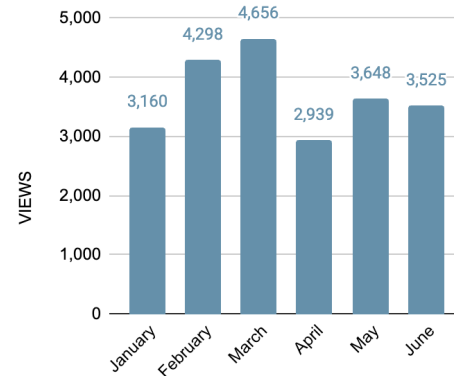
WEBSITE

June 2026 Top Pages (excluding homepage)

1. McMullin On-Farm Flood Capture Expansion Project (199)
2. Proposition 218 (167)
3. Board of Directors & Managers (111)
4. Board Meeting June 3, 2026 (66)
5. About MAGSA (62)

3,525 total website views

2026 Website Views



SOCIAL MEDIA



LINKEDIN
488 total followers



YOUTUBE 165 views
218 total subscribers



X (formerly Twitter)
217 total followers

INTERESTED PERSONS & OTHER EMAIL UPDATES

Total Interested Persons Contacts = 527 contacts, 2 new contacts

Date	Email Topic	# of recipients	Open Rate
6/1/2026	Prop 218 Reminder #3	279	60%
6/3/2026	Prop 218 Reminder #4	297	57%
6/3/2026	Prop 218 Reminder Announcement	297	64%
6/9/2026	June 11, 2026 Board Agenda	660	58%
6/26/2026	July 1, 2026 Board Meeting Agenda	659	52%

SPECIAL CAMPAIGNS AND EVENTS

Proposition 218 Public Hearing | June 3, 2026

The election to fund the construction of the [McMullin On-Farm Flood Capture Expansion Project](#) successfully passed with over 80% of the 200 valid ballots received voting in favor of the \$32.85 per-acre assessment. The ballots were counted after the closing of the public hearing on June 3.

Reminder emails about the election and Public Hearing, along with a postcard, were sent to landowners leading up to the election.

An email announcing the results of the election was sent to MAGSA landowners. Future communications and updates be sent through email and made available on the MAGSA website in coming weeks.