



August 2026 Stakeholder Outreach Report

DIGITAL/ONLINE

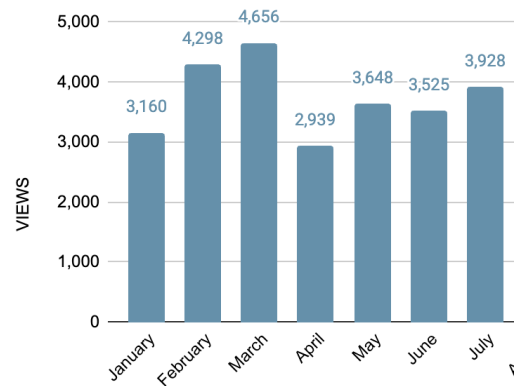
WEBSITE

July 2026 Top Pages (excluding homepage)

1. McMullin On-Farm Flood CaptureExpansion Project (210)
2. Board of Directors & Managers (74)
3. Meter and Telemetry Requirements and rebate (70)
4. Contact Us (59)
5. About MAGSA (55)

3,928 total website views

2026 Website Views



Website Work Conducted

- Board page updated
- Blog post summarizing Meter, Rebate & Weather Station BOR Grant project published
- Plugin updates & ongoing maintenance

Website Articles		
Date	Title	Views
1/12/2026	Groundwater Pumping Estimates will be Eliminated with Installation of Meters by MAGSA Landowners	40
1/12/2026	MAGSA Provides Financial Support to Resident in Need of New Well	66
1/12/2026	MAGSA Team Receives Association of California Water Agency Outreach and Emissary Awards	30
1/12/2026	Grower Irrigation Academy Launches Educational Video Library for Farmers and Irrigators	31
5/4/2026	\$1.9 Million Delivered to Support Landowners' Installation of Meter and Telemetry	23
5/4/2026	Landowners Will Vote on Funding the Construction of the McMullin On-Farm Flood Capture Expansion Project	126
7/21/2026	MAGSA's Meter Rebate Program and Weather Station Installation Project With Funding by a Bureau of Reclamation Grant Ends in September	22
	TOTAL VIEWS	338

SOCIAL MEDIA



LINKEDIN
487 total followers



YOUTUBE 168 views
218 total subscribers



X (formerly Twitter)
218 total followers

INTERESTED PERSONS & OTHER EMAIL UPDATES

Total Interested Persons Contacts = 531 contacts,
4 new contacts

Date	Email Topic	# of recipients	Open Rate	Click-Through Rate
7/1/2026	July 2, 2026 Special Board Agenda	659	57%	11%
7/30/2026	July 31, 2026 Special Board Agenda	505	53%	13%
7/31/2026	July Update 2026	664	51%	3%



MAGSA's Meter Rebate Program and Weather Station Installation Project With Funding by a Bureau of Reclamation Grant Ends in September

In April 2023, the [McMullin Area Groundwater Sustainability Agency](#) (MAGSA) was awarded a \$2.8 million grant through the U.S. Bureau of Reclamation's [WaterSMART](#) Program. Since the grant was awarded, MAGSA has developed its [Meter, Telemetry and Monitoring Rebate Program](#) to help landowners offset the cost of installing groundwater meters and telemetry equipment.



SPECIAL CAMPAIGNS AND EVENTS

GROWER IRRIGATION ACADEMY

Strategizing and coordinating with MAGSA & Fresno State team in preparation for educational efforts focused on helping landowners leverage new weather station data to make more informed irrigation decisions.