October 2026 Stakeholder Outreach Report

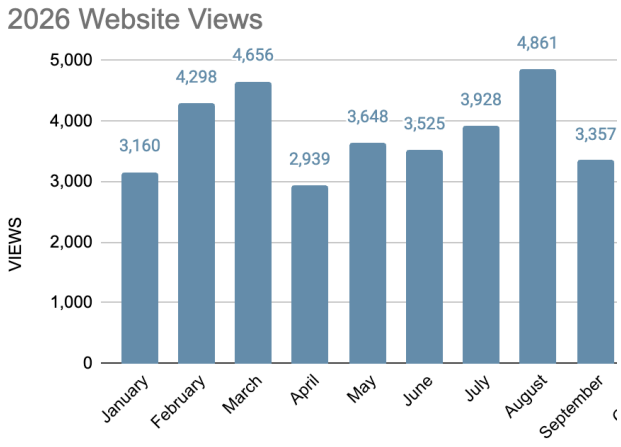
DIGITAL/ONLINE

WEBSITE

September 2026 Top Pages (excluding homepage)

1. GSP Calendar (212)
2. McMullin On-Farm Capture Expansion Project (112)
3. Prop 218 Renewal (108)
4. Election Funding McMullin Flood Capture Expansion Project Successfully Passes (107)
5. About MAGSA (96)

3,357 total website views



Website Articles		
Date	**Title**	**Views**
1/12/2026	Groundwater Pumping Estimates will be Eliminated with Installation of Meters by MAGSA Landowners	48
1/12/2026	MAGSA Provides Financial Support to Resident in Need of New Well	78
1/12/2026	MAGSA Team Receives Association of California Water Agency Outreach and Emissary Awards	35
1/12/2026	Grower Irrigation Academy Launches Educational Video Library for Farmers and Irrigators	35
5/4/2026	$1.9 Million Delivered to Support Landowners' Installation of Meter and Telemetry	32
5/4/2026	Landowners Will Vote on Funding the Construction of the McMullin On-Farm Flood Capture Expansion Project	164
8/26/2026	Election Funding McMullin Flood Capture Expansion Project Successfully Passes; Second Round of Bids Comes Within Budget	114
	TOTAL VIEWS	**506**

SOCIAL MEDIA

LINKEDIN *4 new followers*
497 total followers

YOUTUBE *158 views, 2 new subscribers*
222 total subscribers

X (formerly Twitter)
220 total followers

INTERESTED PERSONS & OTHER EMAIL UPDATES
Total Interested Persons Contacts = 534 contacts, *3 new contacts*

Date	Email Topic	# of recipients	Open Rate	Click-Through Rate
9/3/2026	September Update	663	57%	8%

SPECIAL CAMPAIGNS AND EVENTS

Grower Irrigation Academy

- Finalizing Punjabi & Spanish educational video library
- Making edits & updates to Weather Portal
- Meeting with CIT to prepare for next educational workshop focused on using the Weather Portal data to make irrigation decisions- planning for a February 2027 workshop date